SYLLABUS

The Leadership Blueprint

From Purpose to Actualization

A Four-Week Playbook from First Job to Corner Office

Actualize Center Institute · Instructor: Dr. Casper Njuguna

Course Description

Most leadership courses stop at self-knowledge. This one ends with a product. In four weeks you will discover why you are here, understand how you are wired, build the system that carries your vision, and launch a product that adds value to society. You will finish with a completed Master System Product Canvas — your purpose converted into a working plan.

Format: 9 video lessons (5 hours 28 minutes total) · 4 workbook chapters · 3 online assessments · 1 capstone

Rhythm: Two days a week — one day to learn, one day to review and complete. Built for busy people.

Who This Course Is For

- **Un-purposed — successful at making money, but you do not love what you do.**
- **Unmaximized — walking in your purpose, but you have not expanded.**
- **Unactualized — figuring out what to do, sensing your skills ought to produce more.**

Learning Outcomes

By the end of this course you will have:

1. **A written Purpose Statement — your why, engineered and tested.**
2. **A written Makeup Statement — how you are wired, in your own words.**
3. **A Vision Statement and your first Mission Steps.**
4. **A working personal system — feedback loops on a weekly, monthly, and quarterly rhythm.**
5. **A completed Master System Product Canvas and a 90-day launch plan.**

Weekly Schedule

Before Week 1 — Introduction (8:53)

The promise of the course, the five keys, the four-week journey, and your first exercise.

Week 1 — Know Your Why · Why am I here?

Session	Video	Time
Day 1	The Core Teaching — purpose, value, the three types of people, the process	45:05
Day 2	Deep Dives — your three statements, the Alignment Test, accountability	35:53

- **Assessment: Purpose Assessment**
- **Workbook output: Purpose Statement; Alignment Test applied to one live decision**
- **Reading shelf: Actualize Purpose (Book 01)**

Week 2 — Know Your Makeup · How am I wired?

Session	Video	Time
Day 1	The Core Teaching — the Four Actualize Languages	45:38
Day 2	The Character System — Personality ÷ Attitudes = Character; coach yourself first	34:25

- **Assessment: Actualize Languages Assessment**
- **Workbook output: Makeup Statement; your goals, vision statement, and first five mission steps**
- **Reading shelf: The Four Actualize Languages (Book 02)**

Week 3 — Build Your System · How do I make it last?

Session	Video	Time
Day 1	The Core Teaching — three-level systems thinking; the law of systems	41:25
Day 2	Stories & Scripture — the farmer's system: deep roots, little input, much fruit	43:48

- **Assessment: Leadership Assessment**
- **Workbook output: Your system map — loops, reviews, and rhythms on paper**
- **Reading shelf: The Coach Leader (Book 03)**

Week 4 — Launch Your Product · What do I bring forth?

Session	Video	Time
Day 1	The Design — the harvest, the three consumer types, the four networking zones	33:56
Day 2	Capstone & Close — the Master System Product Canvas; three loops, ninety days	39:06

- **Capstone: the completed Master System Product Canvas — all nine blocks, built from Weeks 1–3**
- **Final output: your 90-day launch plan, on a real timeline**

How Each Week Works

Learn (video lessons + chapter) → Assess (that week's assessment) → Apply (workbook exercises) → Advance (carry the output into next week). The assessments are diagnostic tools, not tests — there are no failing scores, only useful data.

Completion

Complete all four weeks, the three assessments, and the capstone canvas to finish the Blueprint. Graduates are invited to go deeper (the three books), go live (Actualize seminars and the Actualize Conference), and stay in the system — keep your weekly, monthly, and quarterly loops running. The blueprint is not a document; it is a discipline.

Let's actualize.